

Juani Guerra



Juani Guerra, PhD. in Modern Languages (English and Spanish, University Complutense of Madrid, Spain, 1992), has always striven towards language research that can transcend dichotomies between the natural and human sciences, particularly between biology and culture.

Juani's research in various languages has always addressed formal complexity as the most creative and innovating characteristic of human beings; it officially started as a university student when she turned away from Hebrew to English and Spanish Scholarly Studies; then came the encounter with the art of fiction (including poetry and painting), and with literary texts as the conceptual richest documental treasures of human emotions, languages and cultures. The methods and models from Chaos Theories served then to advance her knowledge of the way we think.

Juani's current research addresses the complex field of cognitive science centered on Sociocognitive poetics, conceptual processings and meaning constructions in artful literature, particularly the short story as an art form. It is presently a ragged attempt to add useful basic knowledge through a "bottom-up," basic research in an interdisciplinary framework that brings together all forms of cognitive study of language and aspires at refining methodologies and practices for the integration of humanities research into foresight activities, which will lead towards the production of new knowledge and improved understanding in three areas studying human communicative activity: cognitive neuroscience, cognitive psychology and cognitive linguistics and poetics.

To make it all socially real, she presently directs a postgraduate program on Cognitive Studies of Language, Literature and Translation at the University of Las Palmas de Gran Canaria, a research group on Cognitive Poetics, and a Research Project funded by the Spanish Government (2005-2008) on Sociocognitive Poetics. She writes creatively in Spanish and randomly in English.